Specifications for Content for
Community Insider Magazine

DEADLINES:
Spring 2024 – January 26, 2024
Summer 2024– April 26, 2024
Fall 2024 – July 26, 2024
Winter 2024– October 25 2024

Advertising Specifications:

300 DPI, CMYK PDF

Designed in InDesign or Photoshop only

Advertisement must be full color- no black and white or line art

Crop marks optional on full page. No crop marks for other ads.

InDesign files must be properly Packaged with fonts and links.

Advertising Dimensions:

1/3 Page: 4.875" Wide X 4.75" Tall

2/3 Page: 4.875" Wide X 9.875" Tall

1/2 Page: 7.375" Wide X 4.75" Tall

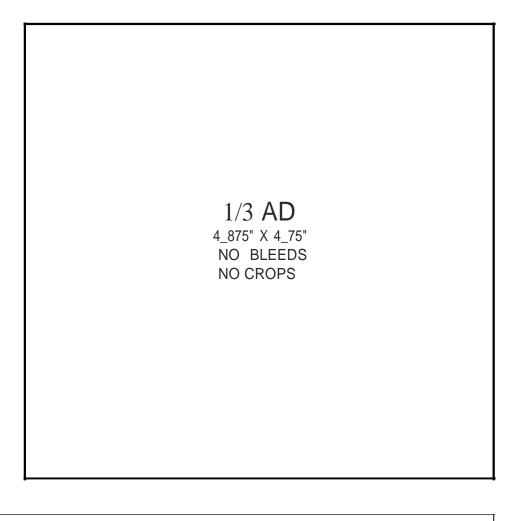Full Page with bleeds: 8.75" Wide X 11.25" Tall *See diagram for bleeds

Photos Accompanying Articles:
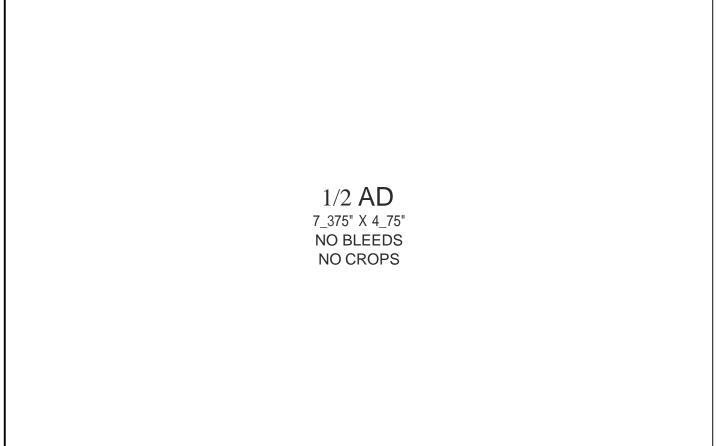
300 DPI JPEG 5" x 7" minimum

Author Photos

Must be 300 DPI and 4" x 6" minimum

File must be delivered as a JPG

Minimum file size is 500 KB

iPhone photos are **not** acceptable

Production Questions: 619-260-8353

1/3 AD
4_875" X 4_75"
NO BLEEDS
NO CROPS

1/2 AD
7_375" X 4_75"
NO BLEEDS
NO CROPS

2/3 AD
4.875" X 9.875"
NO BLEEDS
NO CROPS

FULL PAGE AD

INCLUDE CROPS

SETUP WITH BLEEDS: 8.75" X 11.25"

TRIM ZONE: 8.375 X 10.875"

SAFE ZONE: 7.875 X 10.45"

(DISPLAY NOT TO SCALE)