

ENFORCEMENT STRATEGIES

REMOVE THE BASKETBALL HOOP... OR WE LAY SIEGE AT DAWN!

March 28, 2024 | 11:00 am – 1:30 pm

The Westin Carlsbad Resort & Spa | 5480 Grand Pacific Drive, Carlsbad

Homeowners associations bear the responsibility of enforcing the community's CC&Rs. But the process can be tricky, and HOAs can find themselves in hot water when they fail to follow best practices.

At this luncheon learn about:

- Understand the purpose and scope of enforcement
- A deep dive into enforcement procedures
- Why having a strategy for enforcement is essential
- De-escalating conflicts

REGISTER HERE

SCHEDULE

- 10:00 am - 11:00 am Exhibitor Set Up
- 11:00 am - 11:40 am EXCLUSIVE Tradeshow Floor Time for managers / homeowners and exhibitors ONLY
- 11:40 am - 12:00 pm Tradeshow floor open to all
- 12:00 pm – 1:30 pm Lunch and Educational Program

REGISTRATION

Managers & Homeowner Members: \$22

Managers/Homeowners: If you need your ticket sponsored for the event, please select the Sponsored Manager/Homeowner ticket online. This option is for MEMBERS only.

Business Partners: Due to space limitations, only sponsoring Business Partners can attend the event. Sponsors can purchase two (2) additional Business Partner tickets for \$79 each.

ABOUT OUR SPEAKERS



Robert M. DeNichilo is the managing partner at Nordberg | DeNichilo LLP and focuses his practice exclusively on the representation of community associations. Based in South Orange County, Robert has clients across the state of California. He is a fellow of the College of Community Association Lawyers, a delegate to CAI's California Legislative Action Committee served on

the Board of Directors of the Orange County Regional Chapter of CAI, and was President of the Orange County chapter in 2022.



Marisa McVey is the Vice President for FirstService Residential for the Carlsbad area, Marisa oversees operations of the Carlsbad office and leads the community association managers in the region. Responsibilities include client relationships, leadership with staff, and corporate accountability. Marisa brings 23 years of experience

within the California Association industry and holds a CMCA and AMS certification.



Laurie Poole is Co-Managing Partner at Adams | Stirling PLC. Since 1993, Laurie has been a community association attorney with extensive experience representing common interest developments. Laurie is a Fellow of the prestigious College of Community Association Lawyers (CCAL) and served on its Board of Governors for six years, including President in

2022. Laurie is a frequent speaker at industry events and has authored articles in numerous industry publications, as well as been responsible for significant California case law concerning common interest developments.



www.cai-sd.org | membership@cai-sd.org | 858.836.1119

Rates quoted are for CAI Members. Non-members are an additional 50% of quoted price.